

### ABSTRACT OF THE DISCLOSURE

- An apparatus, method, and a computer program on a computer readable
- 5 medium are provided for speedy delivery of a communication for a customer from a server to a client vehicle communication unit (VCU) installed in a vehicle of the customer, by establishing a connection between the server and the client VCU, and acquiring an ignition status from the client VCU as an indication of whether the customer is available in the vehicle for receiving the communication.
- 10 The communication may be delivered immediately upon acquiring an IGNITION ON status. The message is stored if an IGNITION OFF status is acquired, and available for immediate delivery when the ignition is next turned on.